

Chaptergram March/April 2015

President's Corner

January 1 officially began the 2015 term and I am honored to serve as your President. I'd like to acknowledge our accomplishments from 2014 and share with you our goals for 2015.

2014 Accomplishments

We had a stellar 2014 year; we had 10 New Designees, our retention of existing members was high, the chapter became incorporated and compliant with non-profit laws, and we had our first Brandywine Chapter I-Day and conferment. Thank you to all of our members and officers to make all of it happen!

2015 Goals

To align with the Circle of Excellence framework of Knowledge, Empowerment and Engagement, the chapter will continue to provide activities and meetings to meet the member needs. We will again have monthly meetings with speakers from various venues of the insurance and risk management industry, partner with the Philadelphia Chapter for their All-Industry Day, host our 2nd Brandywine Chapter I-Day and conferment, and increase our local communication to you. I have also implemented a new committee; the 'Chapter Engagement Committee' with the objective of providing events that increase engagement and the value of the CPCU Membership.

I am excited about the year and look forward to seeing you at one or more of our meetings.

Elizabeth A. Carter, CPCU, AIS, AIT, AINS
President

Monthly Meetings

We weathered the winter and were able to have meetings in January, February and March. In January, we kicked off the year with Rita Williams-Bogar, CPCU of Personal Development Solutions, who spoke to the group about 'Transformative Professional Development' and provided 10 activities that should be part of everyone's development plan.

On a cold Tuesday morning in February, we had Peter Miller, CPCU, President and CEO of The Institutes, speak

about trends in the industry and the tools The Institutes is providing to help insurance professionals stay abreast of these changes. You should have recently received an e-mail introducing the new 'Managing Cyber Risk' course being offered; Pete previewed the rationale for developing the course during our meeting.

In March, we learned about Teen Driver safety from Lisa Joyce, Public Affairs Specialist for State Farm. She provided the evolution of teen driving laws and stressed that teens should always drive "2N2: 2 eyes on the road, 2 hands on the wheel!"



S. King, M. Culbreath, E. Carter, B. Danish, D. Angeli-Desiderio

Here are the upcoming meetings. Mark your calendar!!

May 12, 2015 – Monthly Chapter Meeting
Topic – "Legal Legislature"
Location – State Farm in Concordville, PA

June 4, 2015 – Annual 'Blue Rocks' Picnic and Baseball game

Family and Friends welcome

Time – Picnic (food provided), Game starts at 6:35pm

Location – Frawley Stadium, 801 Shipyard Drive, Wilmington, DE 19801

Member tickets are discounted

Chapter Meetings are free for paid chapter members. Guests are welcome at a nominal cost. Watch for the monthly invites.

Meet Our New Designee!!

We all remember taking those exams. Some of us had 10 parts in the 'Blue Books', while some of us had 8 parts all on the computer... We'd like you to meet our first New Designee of 2015, **Joan Muzzillo**. Joan is a Senior Training Consultant in the Underwriting Department for 21st Century Insurance in Wilmington, Delaware.



Joan Muzzillo, CPCU

BV: Why did you choose to pursue the CPCU designation?

JM: When thinking of furthering my education, I was trying to decide whether to pursue a Masters degree in Business Administration or a CPCU designation. After comparing the curriculum for both programs, I decided the CPCU program was more of a fit to my insurance career. Pursuing the CPCU designation became a personal challenge for me and I was determined to achieve this prestigious distinction of being one of the best of insurance professionals. I am very proud of having achieved the CPCU designation. This is something that I will always have, no matter where my insurance journey takes me.

BV: What benefits have you already experienced since beginning the program?

JM: Since beginning the program, I have learned so much about the different aspects of insurance, how an insurance company operates and the various functions. With the technical knowledge that I have received, I am able to put this knowledge into daily practice on the job. As a trainer, I am able to explain insurance concepts more clearly and answer various questions with confidence. I also enjoy the social and educational aspects of being a member of the CPCU society and networking with other insurance professionals. In the few months that I have been a member, I have met amazing people.

BV: Now that you have the designation, what is next?

JM: I find the insurance field fascinating and ever changing. There is always something new to learn, explore and

challenge. Currently, I am considering obtaining a P&C license. From there, who knows? I believe in life-long learning, so I know I'll be looking for something to keep me in the game.

March is Ethics Month

As insurance professionals, we take ethics very seriously every day. To recognize all that you do every day and in honor of Ethics Month, take a moment and have some fun finding the words in our Ethics Awareness Word Search!

Ethics Awareness

R O S I B C F L H C S F S C H
 Y E I E Y E T F I O W G D O D
 N T S V U E H C T N W B R N Q
 Q B I P G L I A L S K P A D F
 S L A R O M A S V C R M D U U
 W R O N G N W V O I Q G N C O
 D I Q Q T E S T N E O I A T C
 Z X L H T G T I E N G R T E T
 P Q G H Z R C N B T R X S C O
 Y I I G P P O W I I Y G T I D
 R C T K L R I M I O L A J O M
 S K T E M S K B Z U Z I J H Y
 C M S J R A O Y V S E Q T C G
 N O I T A G I L B O H W R Y E
 W O R K P L A C E T B M U I O

BEHAVIOR	CHOICE	CONDUCT
CONSCIENTIOUS	ETHICS	INTEGRITY
MORALS	OBLIGATION	PRINCIPLES
RESPONSIBILITY	RIGHT	STANDARDS
VALUES	WORKPLACE	WRONG

2015 Brandywine Valley CPCU Society Chapter Officers

President	Elizabeth Carter
Vice Presidents	Denise Angeli-Desiderio, Eric Meier
Secretary	Tracy Howell
Treasurer	Jon Lippard
Director /Chapter Engagement Chair	James Beyrodt
Director/ New Designee Chair	Susan Kearney
Director/ Webmaster	Sean Tori
Immediate Past President	Ralph Ackerman