



**CPCU**  
SOCIETY™

## *Brandywine Valley Chaptergram*

*March 2014*

### **Presidents Corner**

As President of the chapter it is with great pleasure that I announce to our members that we have completed the process of incorporating through the CPCU Society with our new by-laws. This was a major undertaking for our chapter; we already were fully compliant with our obligations as a tax exempt organization, thanks to the diligent work of Jon Lippard our Treasurer and his predecessors. Many hours were spent as we worked to model the by-laws the Society provided to the traditions and culture of our chapter. The old by-laws were cumbersome to make changes as needed due to the number of required participants to effect change. Thank you to all chapter members who took the time to vote on the by-laws and chose a state to incorporate in. To reach the required participation, your board divided the list of those who did not respond and contacted them personally, so all members were told of the changes and how to express their vote. This was an unprecedented activity for our chapter and we got the job done. The new structure will provide new flexibility and protection to those who volunteer to serve the chapter.

The chapter year is moving quickly, our March meeting is the 11<sup>th</sup> and is an ethics topic in keeping with Ethics Awareness month. April there will be no chapter meeting as we are a co-sponsor of Philly I-Day, there is a link on [our website](#) to allow you to register. May's meeting will be on regulatory compliance, a topic near and dear  
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### **SAVE THE DATE**

SAVE THE DATE for Brandywine Valley I-Day, October 24, 2014. The event will be held at the Carriage House at Rockwood in Delaware, part of the historic estate, now a county park just off I-95. It is easy to find as there are many signs that will direct you.

This event will be filed for 4 CE credits in Delaware and Pennsylvania. The "Insurance Fraud Prevention Summit", will feature a high power panel consisting of an SIU representative, Delaware Fraud bureau representative, an Underwriting Fraud Specialist, a representative of Medical Investigations and a licensed agent.



The event will be capped with a luncheon and keynote speaker US Senator Tom Carper, Senior Senator for Delaware. This summit is aimed at claims representatives, underwriters and agents to proactively learn how to reduce fraud, understand the various techniques used to detect it and provide a broad picture of the impact on the industry. There will be special pricing for chapter members and those who register early. The program will start at 8 am and be done by 2 pm. Take a stand against insurance fraud, attend and learn!



## CPCU Night at the Blue Rocks

Last year we did get some rain, but were able to have our event. The Blue Rocks still provided a great baseball experience while providing chapter members and their families with some excellent food and great seats in the first base picnic area.

The 2014 CPCU Night at the Blue Rocks is in Wilmington on June 12. It is a great event where as a paid member you have the opportunity to purchase tickets far below the actual \$26.00 as the chapter helps to defer the cost. It was nice to see more children of chapter members at last year's event, let's make it bigger this year. Look for the email on how to sign up.



## PRESIDENT'S CORNER

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to all of us. I also want to encourage you to attend the June social event, the annual CPCU Night at the Blue Rocks in Wilmington.

Ralph Ackerman, CPCU

## Chapter Upgrades Website

Our chapter's [website](#) has undergone a major upgrade. The CPCU Society migrated to a new web platform last year that promised to provide us with better functionality. There were some early glitches in the system that has been resolved and additional functionality was also recently added. Our webmaster and Director Sean Tori has worked to update and bring our site to a much better state, we are thankful for his work and growing expertise.

The new functionality is already in use with our meeting reservations and this will be improved further as we move forward.



Chapter members are encouraged to use the site to register for our meetings and find easy links to other chapter information. If you have not signed in since the change to the new platform, when you have a chance take the opportunity and log on.